## **Our Membership Campaign**

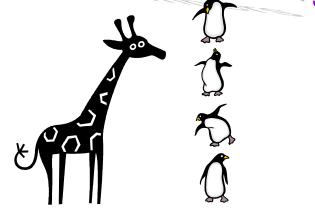
This year, we hope to make membership a part of every conversation. We will have articles in each issue of the newsletter, on the Web Site, and each month, a postcard with ideas for membership will be read in your Court by the Secretary. Please use the tips, not as burdensome "to-do's," but as launching points from which to develop and implement ideas for your Court. It's the action that will build relationships and cause our Order to grow;

the creation is in your hands.



Order of Amaranth
Washington

Active and Happy Members



Order of Amaranth Washington

Kären Ekrem, Grand Royal Matron Arly Buchanan, Grand Royal Patron



MEMBERSHIP in Washington Amaranth 2009-2010

Celebrating Washington Amaranth
The Strength in Unity Session—
Building Washington Amaranth
One Member at a Time

Linda Millo and Diana Esterly, Co-Chair
Approved by Kären Ekrem, GRM

## Make a Plan— Be Intentional



Waiting for new members to find us is like waiting for the clock to add extra hours into a really busy day!

### COMMUNICATION

is the centerpiece of EVERY STEP we take in order to attract and keep active or re-activate members. Today's world offers many

choices of routes for social interaction. The tradition of fraternal organizations is not regarded as being more interesting or honorable simply because of its tradition and place in history. People don't really care whether the first President of the United States, or any other U. S. President, has been a member of an organization. They want to belong because they can serve a cause they support, because they can associate with people they enjoy, because they have fun while spending time with the group.

## **Ideas for retaining members**

- When you plan an event, list all the tasks necessary to make it a success be sure everyone, not just the leaders, have an assignment—feeling needed goes a long way toward belonging!
- Plan at least two entirely social events every year (no selling, fund-raising just social.

# Ideas for Renewing the interest of inactive members

• Divide up your roster of inactive mem-

bers among the line officers, and call each person—just to say "hi" and "we miss you" and "do you need anything?"

doesn't come



anything?" Mystery Dinner 2009—Say a member Who's the Indian?

to a meeting or two, then isn't contacted about being missed, do they think: "the members of the Court doesn't care so why should I?" Are you losing a friendship by not making a call?

 Publish a Court newsletter every month-even if you don't have much business to advertise, fill a page with personal news — have everyone who comes



There's a meetin' here tonight!

to a meeting fill out a card with something "newsy" about their Amaranth journey, their family, or their life in general. Relationships are stronger when we share who we are!

#### Ideas for new members

- Get potential new members into the building—have an open activity where friends are invited or invite relatives of the youth groups, wives of Masons to an event—let them see you having fun!
- Mentor new members—have another member work with an initiate for several meetings—look at the Ritual together. How is it read? What are the ceremonies? Coach the signs and when they are used, teach the protocol for addressing an issue in a meeting, inform them about the dress code, offer to drive to meetings and events—visit another Court together. Introduce them to potential new friends!

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